

# TEMPLATES



## Agent Profile: tips & examples

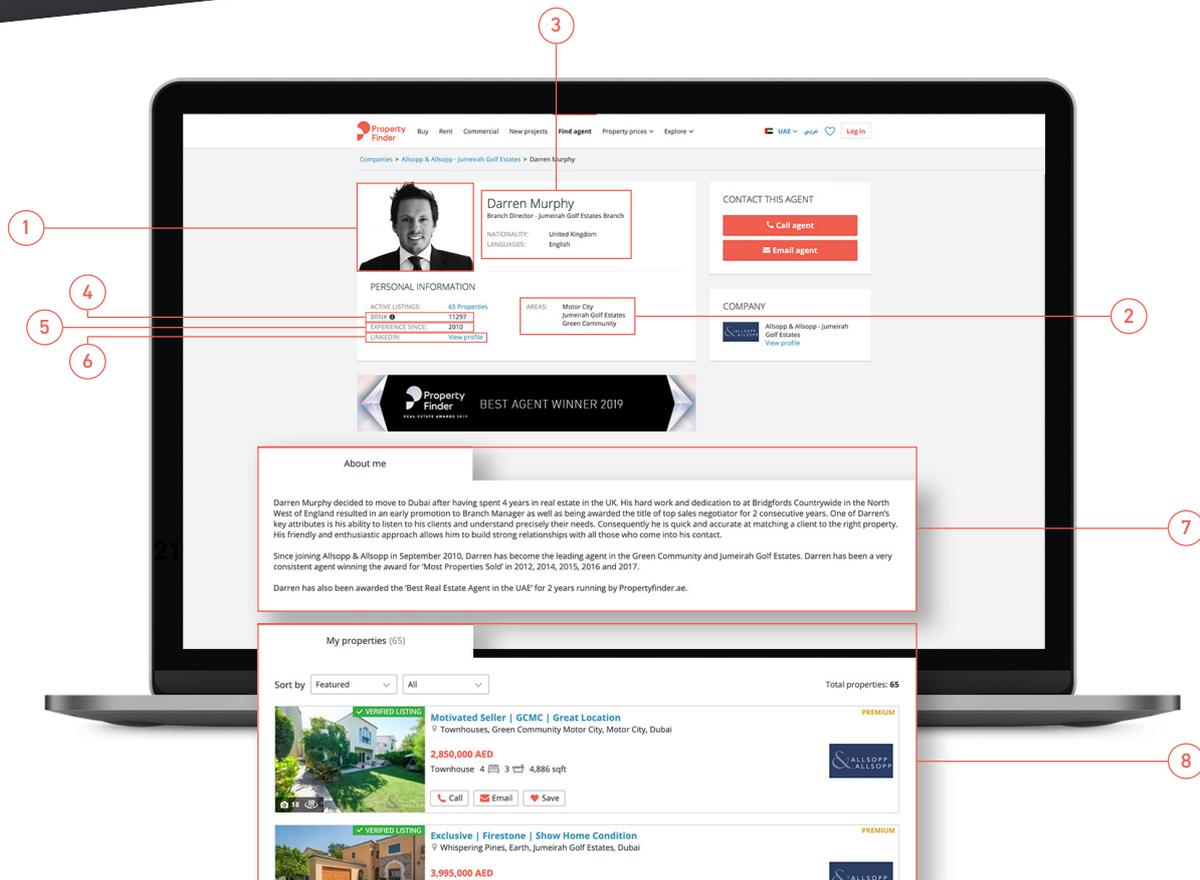


Property  
Finder

HUB

# Stand out to buyers, renters, sellers and landlords with a perfect Agent Profile on Property Finder

The Find Agent section on propertyfinder.ae is the only professional directory of verified and active real estate agents in the UAE. A strong Agent Profile serves to elevate your personal brand and showcase your point of difference to vendors and landlords. Here are a few templates that stood out to us and can be used as examples of writing your own. Don't just copy & paste though, be original and speak from the heart.



## 1. YOUR PHOTO

Upload a clear, professional profile picture with your head and upper body visible against a plain background. Dress smart!

## 2. YOUR AREAS

Highlight your niche by listing the areas you specialise in, to get better quality leads

## 3. YOUR DETAILS

Highlight your nationality and the languages you speak

## 4 EXPERIENCE TITLE.

Include the number of years you've been in the industry if you wish

## 6. YOUR LINKEDIN PROFILE

Provide a link to your LinkedIn profile

## 7. ABOUT YOU

Introduce yourself to customers here, make this part personal, stand out from the crowd, be memorable!

## 8. YOUR PROPERTIES

Make sure all your active listings look amazing - they will be featured here!

## Agent Profile Examples

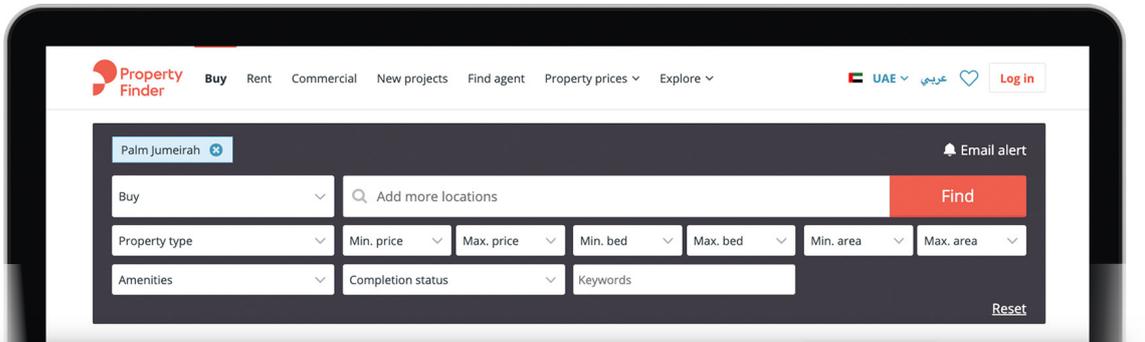
The image displays three overlapping screenshots of agent profiles on the Property Finder website. Each profile includes a header with the agent's name and title, a 'CONTACT THIS AGENT' section with 'Call agent' and 'Email agent' buttons, and a 'PERSONAL INFORMATION' section with details on active listings, BRN#, experience, and areas. The profiles are for Charlie King, Noa Wardman, and Nina Nicoleta Moraes. Each profile also features a 'COMPANY' section and a 'My properties' section with a list of listings. The profiles are decorated with award banners such as 'OUTSTANDING AGENT', 'BEST AGENT WINNER', 'BEST AGENT 2ND PLACE', and 'UAE Best Agent'.

**Charlie King**  
Senior Sales Consultant  
NATIONALITY: United Kingdom  
LANGUAGES: English  
ACTIVE LISTINGS: 23 Properties  
BRN#: 28081  
EXPERIENCE SINCE: 2012  
AREAS: Mohammed Bin Rashid City, DIFC, Al Barari  
COMPANY: Alhapp & Alhapp - Business Bay  
AWARDS: OUTSTANDING AGENT (JULY 2017 - DUBAI), BEST AGENT WINNER (REAL ESTATE AWARDS 2016)

**Noa Wardman**  
Senior Sales Consultant  
NATIONALITY: Egypt  
LANGUAGES: English, Arabic  
ACTIVE LISTINGS: 12 Properties  
BRN#: 7332  
EXPERIENCE SINCE: 2008  
AREAS: Dubai Sports City, Mohammed Bin Rashid City, Arabian Ranches  
COMPANY: House Hunters Real Estate  
AWARDS: BEST AGENT 2ND PLACE (REAL ESTATE AWARDS 2016), 3rd Place (UAE Best Agent)

**Nina Nicoleta Moraes**  
Operations Manager  
NATIONALITY: Romania  
LANGUAGES: English, Romanian  
ACTIVE LISTINGS: 141 Properties  
BRN#: 42853  
EXPERIENCE SINCE: 2004  
LINKEDIN: View profile  
AREAS: Business Bay, Jumeirah Lake Towers, Al Barsha  
COMPANY: JNM Specialists Real Estate  
AWARDS: OUTSTANDING AGENT (SEPTEMBER 2019 - DUBAI)

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with Property Finder by generating online leads.

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[propertyfinder.eg/hub](https://propertyfinder.eg/hub)

**T.** +2023 335 0108

**A.** Star Capital Building, 7 El-Mohandes Mohammed Hasan Helmy,  
street, 6th floor, Mohandessin, Giza, Egypt