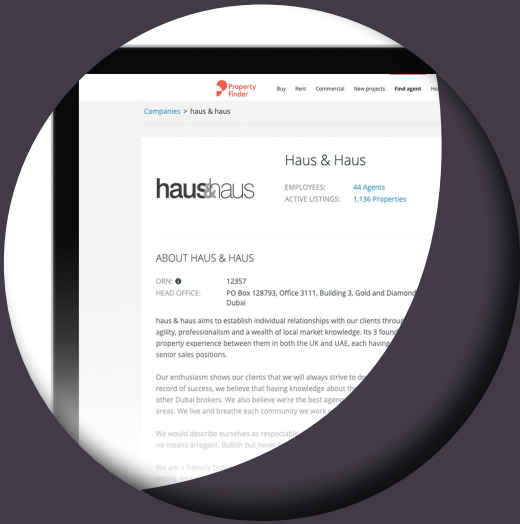


TEMPLATES



Company Profile: tips & examples

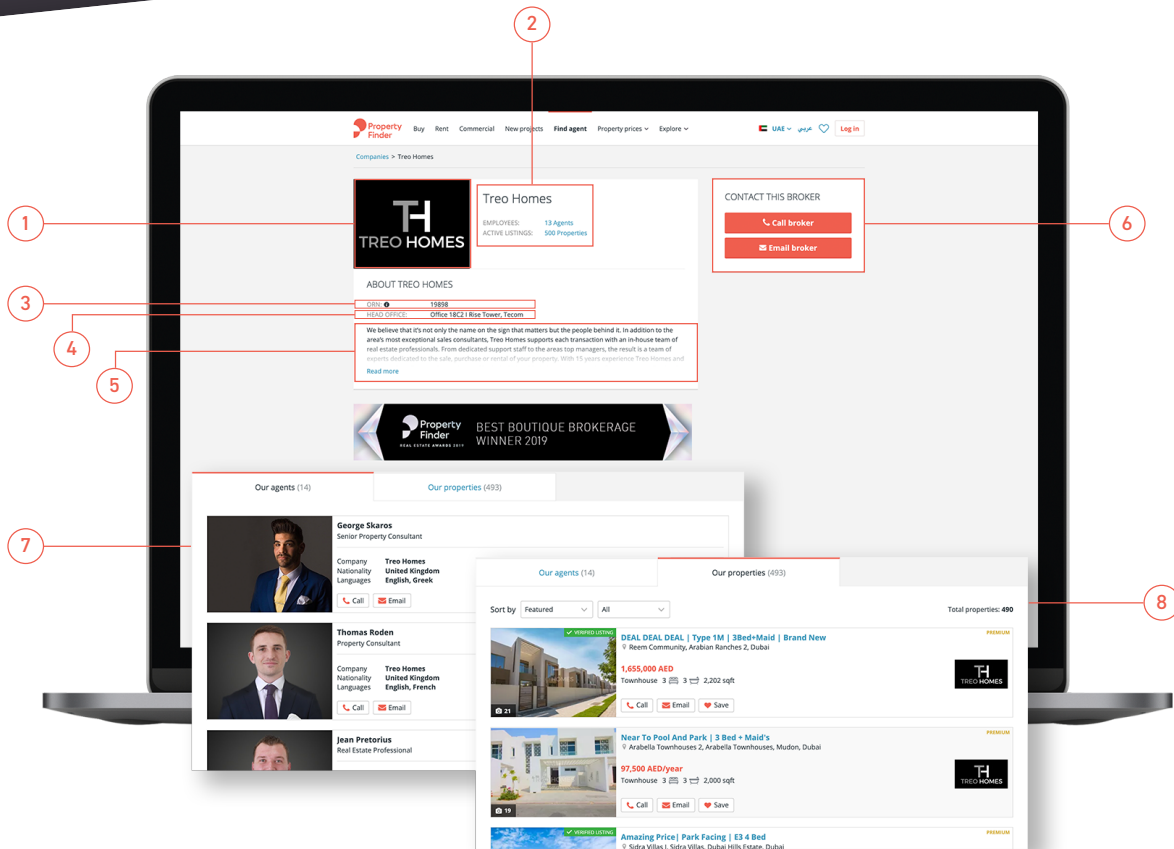


Property
Finder

HUB

Use our tips & Company Profile examples to showcase all your listings on Property Finder to the maximum. Demonstrate why you're the right brokerage for your prospective customer with a perfect Company Profile.

Your Company Profile page drives great exposure to your brand. Differentiate yourself and highlight why you are the right agency to contact for that particular customer right here. Here's what you should include on your Company Profile page:



1 LOGO.

Upload quality resolution logo. No pixels or distorted dimensions
PNG, JPG, JPEG, BMP are accepted. The perfect ratio is: 520 W x 400 H pixels.

2 EMPLOYEES & ACTIVE LISTINGS.

Will be displayed here once added in Manager. See "More Tips" below regarding these.

3 HEAD OFFICE.

Include your company's accurate office location details so customers know where to find you.

4 DESCRIPTION.

- Focus on what makes your company stand out from competitors
- Make this part personal, stand out from the crowd, be memorable!
- Tell your audience whether you specialise in sales, rentals or commercial
- Share how long the company has been in the market for
- Mention how many agents work with you
- Tell users about the company's leadership and their relevant market experience
- Include proof of the company's successful track record such as awards you've won

5 CONTACT INFO.

Include your company's switchboard number and ensure the person in charge is trained to provide top-notch customer service.



MORE TIPS

6 YOUR AGENT DETAILS.

Include all agent profiles for the user to browse through and choose the right agent for their needs. Make sure all photos of your agents follow a uniform format so that it looks professional and consistent. Highlight what each agent specialises in, their nationality and the languages they speak. This will help house hunters reach out to the agent they are most comfortable conversing with. Ensure all of your agents' phone numbers and email addresses are correct.

7 YOUR PROPERTIES.

Display all properties listed with your company. These can include properties for sale, for rent, commercial (for sale/for rent), etc. Make sure all listings have top Quality Score, such as top-notch images, good property titles, with watermark, etc., so they leave a good impression on house hunters.

Company Profile Examples

haus & haus
EMPLOYEES: 49 Agents
ACTIVE LISTINGS: 1,200 Properties

CONTACT THIS BROKER
Call broker
Email broker

ABOUT HAUS & HAUS
ORN: 12357
HEAD OFFICE: PO Box 128793, Office 3111, Building 3, Gold and Diamond Park, Sheikh Zayed Road, Dubai

haus & haus aims to establish individual relationships with our clients through a business built on energy, agility, professionalism and a wealth of local market knowledge. Its 3 founding directors have over 30 years property experience between them in both the UK and UAE, each having held various management and senior sales positions.

[Read more](#)

Our agents (49) | Our properties (1200)

Sort by: Featured | All

- Exclusive | Fully Upgraded | Private Corner Plot**
Al Reem 2, Al Reem, Arabian Ranches, Dubai
1,995,000 AED
Villa 3 3 2 2,436 sqft
- Stunning Golf Course View - 5 Bedroom Home**
Al Mahra, Arabian Ranches, Dubai
4,299,999 AED
Villa 5 5 4 4,389 sqft

EXCLUSIVELINKS
Real Estate Brokers

EMPLOYEES: 28 Agents
ACTIVE LISTINGS: 459 Properties

CONTACT THIS BROKER
Call broker
Email broker

ABOUT EXCLUSIVE LINKS REAL ESTATE BROKERS
ORN: 708
HEAD OFFICE: Office 3101, API Trio Office Tower Al Barsha 1, Sheikh Zayed Road, Dubai P.O. Box 333589

Exclusive Links Real Estate Brokers is one of the UAE's leading brokerage firms, offering a complete property experience. Exclusive Links Real Estate will offer to their customers a full compliment of property activities including Sales, Leasing and Property Management. Since establishment in 2005 the company has grown in strength and reputation and has maximised business potential to the benefit of our valued local and

[Read more](#)

AWARDS:
BEST BOUTIQUE BROKERAGE WINNER
2nd Place
Best UAE Boutique Brokerage

DRIVEN PROPERTIES

EMPLOYEES: 63 Agents
ACTIVE LISTINGS: 1,996 Properties

CONTACT THIS BROKER
Call broker
Email broker

ABOUT DRIVEN PROPERTIES
ORN: 11917
HEAD OFFICE: Office 204 Building 13, Bay Square Business Bay, Dubai

Established in 2012, Driven Group of Companies is fast becoming the leading Property Brokerage, Investment, Development and Consultancy Company in UAE.

At Driven Properties, we are passionate about delivering exceptional consumer experiences. By offering a

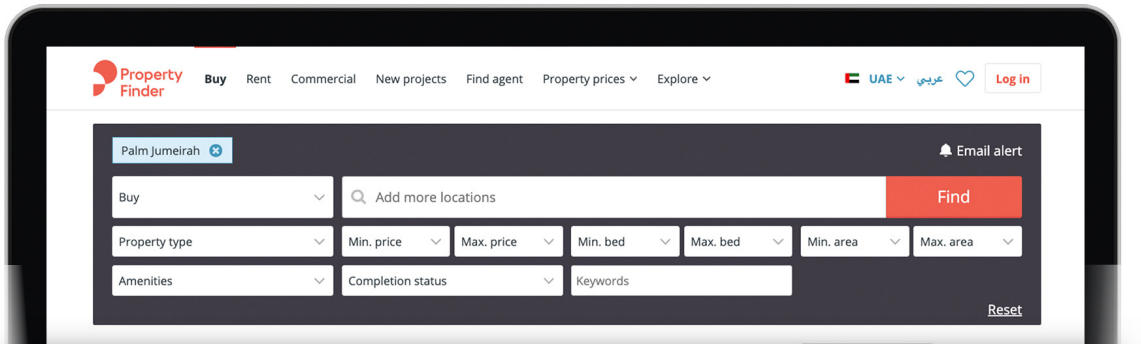
[Read more](#)

AWARDS:
BEST BROKERAGE | 3RD PLACE
HIGHEST LEAD SCORING BROKERAGE | 3RD PLACE
BEST BROKERAGE 3RD PLACE
HIGHEST LEADS 3RD PLACE
WINNER
UAE Best Brokerage

Our agents (63) | Our properties (1996)



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T. +202 3 335 0108

A. Star Capital Building, 7 El-Mohandes Mohammed Hasan Helmy, street, 6th floor, Mohandessin, Giza, Egypt